

KAMLA FOUNDATION UK

MICRO ENTERPRISE PROJECT – CASE STUDIES

Study 10



Bio Data

Name: Mrs. M. Sujatha

Age: 32

Status: Married, two children

Background: From a moderate family. Studied up to 12th Std.

MEP: Fancy Bag Making Unit

I was married to my relative at Maruthangudi and we have two children. My husband works as a labourer in Chennai.

I attended a Tailoring course organised by Ford Trust some years ago. During the course, I learned how to make Fancy Bags, a personal interest of mine. After the training I wanted to start a Micro Enterprise to make these bags.

I approached Ford Trust for some financial help to purchase machinery. I received INR. 3000 under the Kamla Foundation sponsored Micro Entrepreneurs Promotion (MEP) scheme. Even though this amount was very small, it was enough to buy a sewing machine. My life and living condition are now much better. I am able to earn on average INR.100 per day. I work from home whilst my children are at school.

I wish to develop my small enterprise in the future, but for now my sincere thanks to Kamla Foundation and Ford Trust who came forward to support me in time to start my new business.