

KAMLA FOUNDATION UK

MICRO ENTERPRISE PROJECT – CASE STUDIES

Study 7



Bio Data

Name: Mrs. S. Vasuki

Age: 30

Status: Married, two children

Background: Studied to 9th standard.

MEP: Handicraft business

I come from a poor family background and am married with two children. I took over the Handicraft sales business from my husband as he was not able to run it due to ill health. The shop was started with a small investment by my husband; however, I am one of the members of the SHG in Pillayarpatti so I applied for INR. 3000 to expand my business. Kamla Foundation provided the grant through the Ford Trust. Together with this amount I invested a further INR 2000 by borrowings from the SHG. The shop is now running satisfactorily.

Now, I am earning over INR 100 per day and more during the tourist season. This is very useful to support my children and the health care of my husband.

I sincerely thank Kamla Foundation and Ford Trust who came forward to support not only financially but also through guidance on improving my business.