

KAMLA FOUNDATION UK

MICRO ENTERPRISE PROJECT – CASE STUDIES

Study 9



Bio Data

Name: Mrs. K. Nachal

Age: 42 years

Status: Married, one son

Background: Middleclass family
Studied up to 10th Std.

MEP: Jute Bag Making Unit

I am from a middle class family in a nearby village called Keelayappatti. I was married to my relative at Maruthangudi. I have one son who is studying at college now. My husband was working in a local Textile Mill however the Mill was closed due to an indefinite strike by the workforce.

I underwent the Jute Bag Making Training by Ford Trust some years ago. After the training I started a micro unit of Jute manufacturing along with some other women trainees with the assistance of the local Bank and Khadi and Village Industries Commission (KVIC), Madurai.

I had to shut down my unit due to cash flow problems and was faced with great difficulties. Through Kamla Foundation, I received a grant of INR. 4000 to get raw materials in order to restart my business. Then I succeeded in getting the orders and supply of materials.

Unfortunately, due to an illness, I am not able to sit and work on the machine but I have planned to employ a girl to carry out the work. The income level is not bad, but due to intermittent orders, I am not able to calculate the exact profit. However, I could earn INR. 100 and more per day if I had regular orders.

Thanks to Kamla Foundation and Ford Trust who came forward to support me in time to restart my business.