

KAMLA FOUNDATION UK  
MICRO ENTERPRISE PROJECT – CASE STUDIES

Study 11



Bio Data

Name: Mrs. C. Selvi

Age: 25

Status: Married.

Background: Poor Family. Studied up to 10<sup>th</sup> standard.

MEP: Jute Handicrafts

I was born in Pillayarpatti and married in Maruthangudi at the age of 23. My husband is a factory worker in Chennai. I am currently living with my mother-in-law.

Last year I learned Tailoring and Garment Making with the Ford Trust. I am the one of the members of a local Self Help Group. As I was interested in earning a living I decided to do any income based activities. I secured INR. 3000 from Ford Trust under the MEP scheme supported by Kamla Foundation UK.

I went on to make handicrafts from jute waste from the Ford Training Centre. The products were sold in nearby shops near Pillayarpatti temple. **However, due to a pregnancy problem,** I have stopped the business. I was not able to calculate the exact income from the enterprise but I will resume it later. I also want to take on jute bag making activities; in my view, this enterprise is ideal for women in my position.

I am very thankful to Kamla Foundation and also to Ford Trust who gave me the opportunity to go outside the house and work independently.